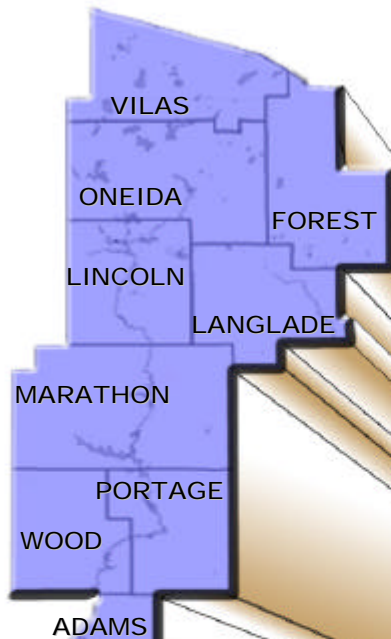


North Central Advantage Technology Zone



Strengths

Economic Resources: Low cost of living; first-class health care services; strong tourism industry; below-average labor costs; good accommodations, resorts, attractions; businesses and residents have strong commitment to the area; adequate and inexpensive utilities; reasonable prices for land and buildings.

Infrastructure: Numerous business, industrial and technology parks with appropriate infrastructure and capacity for growth; availability of all necessary utilities, services and telecommunications.

Human Resources: Commitment to education; strong work ethic; quality technical colleges and University of Wisconsin system; abundant skilled labor force.

Natural Resources: Excellent environmental resources; clean air and water; abundant opportunities for year-round outdoor recreation, including hunting, fishing, canoeing, boating,

water-skiing, swimming, snowmobiling, downhill and cross-country skiing and ice fishing.

Educational Institutions: The North Central Advantage Technology Zone is home to the University of Wisconsin-Stevens Point, UW-Marathon County, UW-Marshfield/Wood County, Mid-State Technical College, Nicolet Area Technical College, and Northcentral Technical College.

Clusters

The following high-technology clusters have been identified in the North Central Advantage Technology Zone:

- Paper/Forestry
- Health Care
- Information Systems
- Financial Services
- Agriculture/Food Production
- Business Services

Contact

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North Central Advantage Technology Zone Website: Coming Soon!